

WOULD TEACH REVERENCE FOR FLAG AND COUNTRY

Veteran Says Real Preparedness Lies
in Inculcating Lesson in
Mind of Youth.

PRODUCES PATRIOTS QUICKLY

Cites America's Record to Show
That She Can Get Together Im-
mense Forces on First Sign of
Hostile Invasion.

Preparatory to the realization of complete preparedness against any foe that may invade her shores or essay to strike a blow at her cherished ideals or traditions, America needs to inculcate in the minds of her youth a deeper reverence for the American flag and the national anthem, according to a well-known military man and a veteran of the Spanish-American War, who was discussing yesterday the administration's program for a more effective army and navy and the interest shown by large American corporations in the preparedness idea.

"I don't mean to say for a moment," he explained, "that we are unpatriotic and that a great majority of us would not do everything humanly possible in defense of his country in the event she is attacked from any quarter. Our history has shown that we produce patriots here as quickly as anywhere in the world. The American instinctively shoulders his rifle and offers his life a willing sacrifice on the altar of his country when there is the least hint of invasion or violation of American ideals."

MUST KEEP IDEALS BEFORE EYES OF BOYS

"But we must keep before the eyes of the American boy, as many other nations do, the fact that patriotism is the greatest thing that can come into any man's life, and that the flag of our nation and its anthem are things sacred and inviolate, typifying everything that national unity and national singleness of purpose can mean to us. One is the emblem of the nation, the other breathes the nation's great ideal."

"I think the flag of the United States should float from every school building in this country, and that every child, before he enters that building, should doff his hat and pay homage to it. The teachers in the schools should be required to tell their pupils, at regular intervals, about the flag, what it means and what it stands for. And whenever and wherever the national anthem is played—whether it be in a school or in a theater—the child should be taught that it is proper to stand at attention, with uncovered head, while it is being played."

"Such a course would, I believe, turn the boy's attention to the things that concern our national life. He would more fully realize the tremendous importance of keeping inviolate our ideals and our traditions. His patriotism, now latent, perhaps, would become more pronounced. His outlook upon life would be broadened. It would not be necessary then that there be a sound to arms before his love of country is quickened, but he would stand ready always enthusiastically to enter any scheme looking to the defense of his flag. America could prepare for emergencies much more quickly."

Condition is Improved.

The condition of Mrs. William M. Myers, 641 West Grace Street, who has been ill at the Grace Hospital for several days, is reported to be improved.

W. S. Pinder Honored.

While attending the Southern Railroad Convention in Birmingham last week, Walter S. Pinder, of the Virginia-Carolina-Henry Company, was elected a member of the executive board. Mr. Pinder was the youngest man to be so honored.

WEISBERGERS

"This Lot of WOMEN'S NEW PANAMAS

Just came in, too late for insertion in our regular announcement, hence this special ad. Read every word."

—THE MILLINERY MAN.

These
Hats
Are
Worth
\$2.50
and
\$2.75,
Your
Choice
Now
\$1.19

An astonishing offer. With almost NO TRIMMING, they will be charmingly becoming to all types of faces. And instead of being sold at \$2.50 and \$2.75, we offer choice at this "Competition" price

\$1.19

Second Floor.

WEISBERGERS WEISBERGERS WEISBERGERS

New Price Surprises in Every Department for To-Morrow---The Second Day of Our BUYERS' AND MANAGERS' COMPETITION SALE

Which One Will Show the Greatest Increase
in Volume of Business for month of May?

They are talking to you personally in
this announcement. Read what they
have to say and heed well the big sav-
ings.

EVERYTHING COSTS LESS AT
WEISBERGERS
RICHMOND'S GREAT STORE

Never Before Has Richmond Witnessed Such
Low Prices in the Heart of the Season

VESTED WITH FULL AUTHORITY TO MAKE PRICES
that will SELL goods, regardless of cost or profits, each buy-
er and manager in the store is DETERMINED to have his
"TOTAL SALES" for thirty days the LARGEST. Lucky
winners will get big prizes. Watch them go! Watch prices
drop! Get busy!

Weisberger's SPECIALS For One Day Only

May 1st, 1916.
No Mail or Phone Orders
will be filled on any of
these specials. None sent
C. O. D. To prevent de-
alers buying quantities are
restricted.

(Basement)
Monday Only
Wizard Mop
Value 15c

(Basement)
Monday Only
Bleached Sheets
Worth 35c

(Third Floor)
Monday Only
Grass Rugs
Value \$6.98

(Third Floor)
Monday Only
Window Shades
Value 50c

(Second Floor)
Monday Only
Women's Waists
Value 69c

(Second Floor)
Monday Only
Night Gowns
Value 35c

(Second Floor)
Monday Only
Petticoats
Value 98c

(Second Floor)
Monday Only
Women's Silk
Petticoats
Value \$1.98

(Second Floor)
Monday Only
Night Gowns
Value 35c

(Second Floor)
Monday Only
Petticoats
Value 98c

(Second Floor)
Monday Only
Women's Silk
Petticoats
Value \$1.98

(Second Floor)
Monday Only
Night Gowns
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Value 98c

(Second Floor)
Monday Only
Women's Silk
Petticoats
Value \$1.98

"A Great Capture and Sale of Women's New Silk

DRESSES

Samples and Overlots from Prominent Makers---All Smart
New Goods---a Sensation---THE DRESS MAN.

Hundreds
To Choose
From

\$18, \$20 AND \$25 VALUES

\$9.98

The
Newest
Effects

Some of these Dresses
have one and two rows of
tunics, which make them
wide and fluffy at the
bottom; some with popu-
lar Georgette sleeves, col-
lars and cuffs; sports in
combination with new
coat effects; some with
white skirts, some all the
same color; \$18, \$20 and
\$25 values, \$9.98.

In Silk Crepe de
China, Crepe Me-
teor and Silk
Taffetas.



We make a
specialty of
Suits, Coats
and Waists
for stout
women.

Clean-Up Prices on Women's Spring

SUITS

"Out they go! Hundreds of new garments. All kinds, styles
and colors; the season's supreme bargain event."---The Suit Man.

Women and misses who want a New Suit at an Extremely Low Price
should avail themselves of this rare money-saving opportunity. We're let-
ting nothing stand in the way of a QUICK, DECISIVE "CLEAN-UP."

Up to \$25.00 Suits \$27.50 to \$30.00 Suits

\$13.75

\$17.75

Long, loose-fitting coats and the new
belted models as well; wide flaring,
fancy skirts, in gabardines, poplins,
serges, checks and combinations
serges and taffetas; worth up to \$25.00;
"Clean up" price, \$13.75.

Choice of silk taffetas, silk poplins,
gabardines, wool poplins, checks, etc.;
coats lined with best quality of peau
de cygne, elegantly trimmed at collars
and cuffs; worth \$27.50 to \$30.00;
"Clean up" price, \$17.75.



Sale
and dis-
play on
Second
Floor.

\$7.50
and \$9.75
Silk
Dresses, in
Copen,
navy, old
rose and
black, \$5.55.

"Women's Pumps"

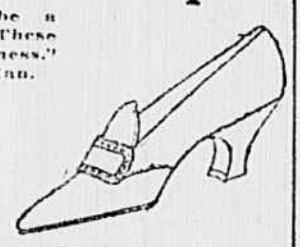
"This contest will be a
WALK AWAY for me. These
values will double business!"
---The Shoe Man.

Women's
Colonial Pumps

patent, gunmetal and
dull kid leathers; very
dressy; concave or Cu-
ban heel; sale \$1.95
price, pair \$1.95

Women's
Paris Pumps

in bronze kid; neat and
very attractive pumps;
low priced for \$2.50
a pair \$2.50



Women's New
"Hussars"

in very soft kid, full
Louis heels; one of the
latest plain effects;
priced at \$2.95
a pair \$2.95

Weisberger's
Street Floor.

"Now for Wash Goods

Values like these will bring business"---The Wash
Goods Man.



Wash Batiste, printed in
new floral designs and popu-
lar wide stripes; sale 10c

Mercerized Madras, 22 inches
wide, in pretty stripes for
men's shirts or women's
waists; worth 25c; sale 19c

French Zephyr Gingham,
good line of patterns, 22
inches wide; worth 25c; sale 19c

Percales, yard wide, splen-
did for shirting, fast colors;
worth 12 1/2c; sale 8c

"EMBROIDERIES

Prices that say, 'Buy Now.'---The Embroid-
ery Man.

Edges, 27-inch Em-
brodered Swiss Baby
Flouncing, ruffled and
hemstitched Edges, neat
designs; 50c

Sevilla Torchon Edges,
3/4 to 1 inch wide; regu-
lar 5c value; sale 3c

18-inch Cambric, Em-
brodered Flouncing;
also Corset Cover Em-
broderies; 35c val- 19c

Allover Embroideries,
in Swiss and cambric;

neat patterns; values up
to 50c; sale price, 35c

Sevilla Torchon Edges,
3/4 to 1 inch wide; regu-
lar 5c value; sale 3c

18-inch Cambric, Em-
brodered Flouncing;
also Corset Cover Em-
broderies; 35c val- 19c

Allover Embroideries,
in Swiss and cambric;

"I am banking on doing an enormous
business in these Silk Specials."---The
Silk Man.

\$1.25 Black
Silk Messaline 95c

All-Silk Plain Black Messaline; 36
inches wide; a rich, heavy quality, with
a pretty sheer; desirable for all-year-
around wear; regular price \$1.25, sale
price, 95c.

\$1.50 Chiffon Tif-
feta, yard wide;
black, navy, Copen,
blue and old rose;
effects; light and
dark colorings;
a scarce silk;
\$1.50 qual- \$1.19
ity, yard, at

75c Sport Silks,
36 inches wide, in
the new military
and awning striped
effects; light and
dark colorings;
75c quality, 48c
at



Street
Floor.

"LOOK! Housefurnishing Specials

That Will Beat All Sales
Records Here To-Morrow."

---THE HOUSEFURNISHING MAN.



Weisberger's Wash-
boards, made of best
quality lumber;
finished front and
back, non-
rustable;
Monday,
24c



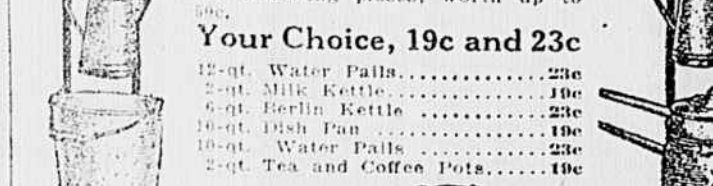
26c House
Brooms,
made of
best
quality
green
corn;
four-
sided;
Monday,
19c



We are headquar-
ters for Window
Screens and Screen
Doors.

SAVE ON GRAY ENAMELWARE

Gray Enamelware Sale---Extra
heavy quality Gray Enamelware,
best shapes, full sizes, consisting of
the following pieces; worth up to
\$2.00.



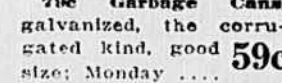
Your Choice, 19c and 23c

12-qt. Water Pails.....23c
2-qt. Milk Kettle.....19c
6-qt. Berlin Kettle.....23c
16-qt. Dish Pan.....19c
16-qt. Water Pails.....23c
2-qt. Tea and Coffee Pots.....19c

\$1.08 Wash Boilers of
heavy tin, metallic bot-
tom, wooden handle;
guaranteed. \$1.69
Monday only.



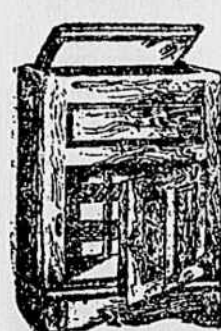
70c Garbage Cans,
galvanized kind, good
size; Monday 59c



"BUY FURNITURE HERE MONDAY

The Savings Are Great; Cash or Credit."---THE FURNITURE MAN.

REFRIGERATORS



Everything from small boxes and
small refrigerators up to large sizes
for large households and apartments.

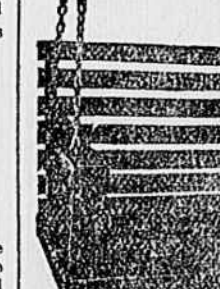
This Refrigerator for

\$9.98
Worth \$12.50

Solid oak; capacity 50 pounds; white
enamel interior, with sanitary wire
shelves; brass trimmed handles and
knobs.

Smaller and larger sizes from \$6.98
to \$12.98.

Time to Buy PORCH SWING



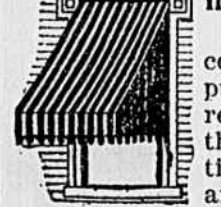
SEE
THESE
PORCH
SWINGS
FOR

\$2.29
Worth \$3.50

This Swing is well made, is 3 1/2 feet long, has slat back
and shaped slat seat; comes in fumed finish and sold com-
plete with chains; worth \$3.50, for \$2.29.

Window Awnings to Fool the Sun

WE'RE READY WITH A BIG ASSORTMENT



Here's a Great Special at

98c

This awning is
complete with hooks,
pulleys and ropes,
ready for hanging and anybody can hang
them. Made of good heavy blue stripe
ticking, and have 6-inch curtains all
around; size 30 and 36 inches, 98c.

Worth \$1.98 Size 42 and 48 for \$1.25



\$6.98

Porch
Chairs

Like Cut

\$4.98

WEISBERGERS

WEISBERGERS

WEISBERGERS